

# Social Impact & Transparency Statement

## *Point Period. | The Flow Fund*

At **Point Period.**, we believe that a founder's reproductive health should never be a barrier to her economic survival. Our mission is to bridge the gap between biological reality and business sustainability.

## 1. Our Social Impact Goals

We measure our success not just in pounds raised, but in the longevity of the businesses we support. Our impact is centered on three core pillars:

- **Financial Resilience:** Providing "Day-Rate Replacement" grants to prevent founders from dipping into personal savings or debt during health flares.
  - **Operational Reform:** Equipping 10,000+ founders with "Bio-Sync" frameworks to move from a burnout culture to a sustainable, cyclical business model.
  - **Economic Advocacy:** Collecting data on the "Sick Pay Gap" for self-employed women to advocate for systemic change in how the UK supports cyclical bodies.
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## 2. Transparency Report: How We Handle Funds

We are committed to radical transparency. While we work toward formal registration with the Charity Commission, we operate with the following financial safeguards:

### The "Ringfenced" Promise

100% of public donations made to **The Flow Fund** are "ringfenced" in a dedicated account. These funds are never used for Point Period's general marketing, salaries, or lifestyle costs. They are reserved exclusively for:

1. **Founder Grants:** Direct financial transfers to applicants.
2. **Essential Transaction Fees:** The small percentage taken by payment processors (e.g., Stripe/Gumroad).

### Grant Allocation

Grants are awarded based on a "Need + Impact" basis. We prioritise founders who:

- Are self-employed with no other access to sick pay.
  - Are experiencing acute flares of Endometriosis, PCOS, PMDD, or severe menstrual health conditions.
  - Have a clear plan for "Strategic Rest" to ensure their business remains viable long-term.
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### 3. Our Governance & Legal Status

- **Current Status:** Point Period. is currently operating as a **Social Enterprise**. We are a mission-led organisation that reinvests its resources back into the community.
  - **The £5,000 Roadmap:** In accordance with UK law, we will apply for formal **Registered Charity Status** once our annual income exceeds the £5,000 threshold.
  - **Accountability:** We maintain a digital ledger of every donation and every grant issued. A summary of this ledger is published quarterly on our website for public review.
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### 4. Performance. Balanced by Biology.

We don't just ask for donations; we provide the tools to ensure those donations aren't needed forever. By combining **The Flow Fund** with our **Bio-Sync Strategy**, we are creating an ecosystem where rest is respected, and performance is sustainable.

*"We aren't just funding a day off; we are funding the future of female entrepreneurship."*